

Motorcycle Safety Education Commission Meeting Minutes

March 9th, 2020 10:00am

Kentucky Transportation Cabinet Offices, Frankfort, KY

Commission Members Present:

Steve Hanlon, Dave Newman, Matt Cole, Glenda Hobbic

Justice Cabinet Representatives

Jay Huber, Brad Holajter, Robin Binder

Guests:

Scot Williams, Carlos Luna, Bill Meister, Billy Meister, Tim Jenne, Theresa Mcfadden, Julie Evans, Ryan Fischer, Daryl Kanatzar, Ben Whitlock, Alice Zoeller, Josh Bentley, Jason Siwula

Open Session:

Meeting called to order by Steve Hanlon and introductions were made. Motion to accept the minutes made by Glenda Hobbic and seconded by Dave Newman. Motion carried.

Public Comment:

No Comments were made.

State registration website:

Carlos Luna gave an update of the progress of the website. A tracking sheet has been developed to see what items needs to be addressed and in order of priority. A copy of the spreadsheet was given to the Commission members. There were a few items to add into the spreadsheet which were discussed to add to the list. Justice legal department is yet to make a decision on whether we can have a \$0 class on the website. Jay Huber announced that the booking portal has been taken down for access to the public due to the user issues. Carlos discussed another issue of students registering at the wrong location and potential fixes of using a wizard style selection process. Scot also mentioned about enhancing the confirmation page to include more information to the student. Bill Meister asked about the sites getting a notification email when a student signs up for that location. Scot Williams said it was in the works. Theresa McFadden expressed the same concern about the sites not getting a notice about new students signing up. Scot Williams said they would have the timelines to Jay Huber as soon as possible.

EKU Equipment

Report given by Jay Huber that there was an auction which wrapped up the past weekend. There are approximately 100 bikes left in the Caverns along with miscellaneous parts. Discussions are in the works with the Caverns to adjust the lease agreement to reflect the reduced space being used. Dave Newman asked about the process of picking up the bikes. Those were redirected to the personnel at Surplus Properties who handle the auction process. The remaining legal item was a decision regarding the transfer of bikes to the sites via the 501c3. Brad Holajter explained that the new legal staff was getting up to speed on the issue and a decision had not yet been made.

Administrative Regulations

Administrative regulation was pushed back again from the committee hearing set for later today. It has been pushed back to the April meeting so that the new legal staff can get up to speed on the issue. We have received an application for Four Rivers Harley Davidson to become a new site provider. That is on hold until the regulations are adopted and in place. The regulations will also affect the current site providers in that all new contracts will fall under the new cited authority once the regulations are approved.

Legislative update SB 207

The bill addresses the ability for the Cabinet to pay for out of state riders to help clear up the logistical issue of separating those students out. The bill also restricts students who pass the skills test on a three wheel motorcycle to only driving a three wheel motorcycle on the roadways similar to a restriction for night driving or wearing glasses. The last items was technical in nature to move the annual review for coaches to a bi-annual review in order to match MSF guidelines and the new administrative regulations. SB 207 did pass unanimously in the Senate Committee and on the Consent Orders of the Day for the Senate. It will be headed to the House side for further consideration next. Dave Newman asked about any opposition to the bill however, none has been expressed publicly at this time.

Program Status:

Coaches Conference

Feb. 29th was held at Man-O-War HD. Julie Evans and Josh Bentley did a great job in acting as host. They helped to provide copies to the instructors and event space. We only spent \$500 for the entire conference for the training staff. After this process we now have 64 certified coaches with one retiring for health concerns and another 2 which I needed to get their driving records since they live out of state in Indiana. There are 2 coaches in Western KY who are listed as active on the MSF site but have not submitted an application. We also several folks in the Lexington area as well as Western KY who have expressed interest with possibility of adding E-Town and Four Rivers HD. These would be locations to hold a new instructor class over the course of the next year. There were a couple of coaches at the conference who had expressed interest in going to the I-RETS conference held in September typically each year. A vote for approval of funds can happen at a later meeting.

Name Survey

Shirts for the coaches were put on hold until a name was decided for the program. KY Motorcycle Safety Training seemed to top the list. Steve Hanlon expressed concerns over the acronym KREP since it could be turned into creep and have a negative connotation. Still looking for ideas and how we want to market things.

Marketing Program

We got a proposal from Brandy Carroll and Helidge which was distributed to the members. The other one from Red7e was not received prior to the meeting. Both these firms have master contracts with the state. Jay Huber had discussed the issue with the BCH rep. who is also a motorcyclist, primarily the aspects with social media and branding which are available. The budget that was relayed to each of the firms was potentially spending about \$50,000 and the firms were putting together proposals based on that amount. There was a safety grant application submitted to the KYTC to help with the costs of

marketing. There is a meeting scheduled between Jay Huber Ryan Fischer and the regional NHTSA rep to review the application.

Dial-A-Ride Survey

Ryan Fischer asked about submitting a grant application to KYTC for a Dial-A-Ride program. There was the survey sent out to different motorcycle groups and in large part members from both the Christian Motorcycle Association and Kentucky Motorcycle Association expressed interest in participating. The largest response area geographically was from Louisville and Northern Kentucky which is probably the best places to roll out a test market version of the program. Jason Siwula expressed that the grants being completed today are for next year and will be submitted for October 2020 and used in 2021.

3WBRC

Had 11 new coaches who took the certification course for this at Balance Dynamics. The training was paid for by BRP. There are about a dozen more instructors who are interested in obtaining that certification as well, most of which are located near Louisville. Talks are in the works to host another training event at Kentuckiana Motorsports facility, but the University of Louisville staff person in charge of scheduling has not yet let them know which dates are available just yet.

LRC Monthly Reports

Discussion of the report which was handed out to the commission members. There was not much activity over the winter months but there some classes run in February at Wildcat and Balance Dynamics. The report for February from Michelle had come out that day before the Commission meeting so was not on the latest report. Costs are still staying about \$250 per student for the program with about \$1.7 million left in the fund at the end of January. Question by Dave Newman about how many minors come through the program. There was about 25 or so last year who came through the program but would have to look to see the exact number.

KCTCS – E-Town and Systems Office

E-Town received a donation of 13 motorcycles to the program. They are also proceeding with the RERP paperwork to the MSF. We are working out the details regarding insurance with the Systems Office. Donna Davis who we had been working with is retiring and is there part time currently. Jay Huber was able to talk with Vicki Pennix who is taking on some of Donna's responsibilities and who was getting up to speed with the program and was looking into what was needed on their end of things. Ashland has been in talks with BRP about bringing the 3-Wheel program there in addition to regular classes. Jay Huber had also talked with their staff person as well and once things are worked out with the Systems Office would be on board. Somerset had concerns about offering the program due to the costs of insurance and the maintenance of the motorcycles. One option put out there was to focus on offering the BRC2 only at first to get things up and going so there was not the initial outlay of capital. Steve Hanlon asked about signing with the systems office versus each individual college which is being looked at.

Future Meetings

June 8th, 2020 10:00am at the KYTC offices

Motion to adjourn by Glenda Hobbic, seconded by Dave Newman and approved.